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ANNUAL REPORT





Dear Friends,

We are happy to report on our new and continuing initiatives on behalf of city student success in 2013.

Anyone who has ever applied to college knows what a difficult process it can be for students and their families. For many Rochester students, the barriers are formidable. In 2013, to help address those barriers, REF launched the Rochester College Access Network (RCAN) with a wealth of community partners.

RCAN is engaging the community -- providing hands-on support for students filling out financial aid forms, creating a local website (RochesterCAN) with college information, and expanding college access opportunities for all city students. Every local college and university is at the table – along with the city school district, Hillside, the Urban League, the Community Foundation, the United Way and many others. This initiative addresses a powerful need in our community.

(CONTINUED INSIDE)



2013 FINANCIAL REPORT

SUPPORT AND REVENUE

Investment Income \$1,815

> Program Revenue \$108,711

Other Revenue \$3,350

Recognition Event \$39,621

Gifts, Grants, and Contributions \$275,832

In-Kind Contributions \$24.875

Total: \$454,204

EXPENSES

Fundraising Expenses \$25.852

Management and General \$21,233 Program Expenses \$243,925

Total: \$291,010

NET ASSET CHANGE

End of Year Beginning of Year \$243,237 <u>-\$80,043</u> *Total:* \$163.194



Rochester Education Foundation

250 Mill Street Rochester, NY 14614 585-271-5790 www.rochestereducation.org

Dear Friends (continued from front cover)

In addition to college access, REF began addressing the barriers faced by student musicians in the city in 2013. REF created a Spring for Music Opportunities Fund. Through this fund, REF is making it possible for city students to perform at the annual RPO Holiday Chorale concert by providing transportation, clothing and even dinner during rehearsals. We're also supporting college-bound musicians with instruments that make them more competitive during auditions. Lastly, we're providing new instruments to schools, like guitars, xylophones and digital pianos. Music teachers are enlisting our help because they want to make sure every student has a chance to hear what different instruments sound like — and to try their hand at playing them.

These activities are now part of our menu of resources and programs offered to spur success in city students. We provided more than 2,000 books and dozens of high quality paid summer internships in 2013. By providing new books, summer internships, or special resources to students through funds like the Dr. Walter Cooper Academy Fund, REF provides critical opportunities to broaden the minds – and the world views – of city students.

Pader Brais

Executive Director

Derry Isans

George Tsanis
Board Chairman

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