



National Academy Foundation student Edward Rose, Jr., interned with the Rochester Red Wings in the summer of 2011 through the NAF Summer Internship Program.

Dear Friend of Rochester Education Foundation,

With so much student potential, and so much need, each of us has a great opportunity to make a difference in the lives of our city students. Thank you for your past support, which has helped students in their quest to be successful.

In a year of changing leadership for city schools, we were proud to be a constant source of support for students at every school in the district. Our scope continues to expand in response to student needs. REF's primary programs provide support for literacy

activities and student pleasure reading, instrumental music, and summer internships.

But we also support a variety of smaller funds, enabling programs such as the *Wilson Outdoors Club*, *Music Through the Ages at School 19* and the *Fund for the Dr. Walter Cooper School*. Providing support to these programs allows the volunteers providing these programs to focus on students instead of creating new, parallel organizations in the community. At the end of 2011, we celebrated a milestone – the donation of 800

musical instruments to city students through our *Spring for Music* program. The success of this program is a testimony to the generosity of the Rochester community – and the great love of music, which benefits all of us living here.

In 2011, we also supported book clubs, literacy circles and parent-student reading events in 44 different city classrooms – along with special community events such as M&T Jazz Day at

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Our Mission:

Rochester Education Foundation is an independent organization whose mission is to provide resources to improve learning and success for all Rochester city public school students through the cultivation of partnerships between education, business and the community.

Thank you to our generous REF supporters in 2011!

SCHOLARS

\$5,000 AND UP

Jay and Jane Braus
Brighter Days Foundation
ESL Federal Credit Union
Joan Rothenberg Family
Foundation
The M&T Charitable
Foundation
Rochester Area Community
Foundation

HONOR ROLE

\$2,500 TO \$4,999

Advantage Federal Credit Union
Daniel G. and Nancy Loughran
Richard T Bell Foundation

TOP OF THE CLASS

\$1,000 TO \$2,499

Ames Amzalak Memorial
Trust in memory of Henry
Ames, Semon Amzalak and
Dan Amzalak
ASAR
Burton and Joan August
Bergmann Associates
Howard and Marilyn Berman
Paul Goldberg
Gretchen's Kids
Harter Secrest & Emery
I. Gordon Corp.
Kathleen King and John R.
Laing
M/E Engineering, P.C.
Monroe Community College
Nazareth College
Oppenheimer Funds, Inc.
Paychex
Barbara and Charles Stokes
SWBR Architects Charitable
Fund

STANDARD BEARER

\$500 TO \$999

Betty Fisher Advised Fund
Nancy Braus and Rich Geidel
Patricia Braus and Edwin
Lopez-Soto
Paul Braus
ESOP Plus
Bryant & Stratton

Edward J and Margaret
Cavalier
Karen Davis
Steve and Rosemary Ford
Innovative Solutions
Stephany Moore
National Academy
Foundation
St. John Fisher College
Tompkins Financial Advisors
Wegmans Food Markets

FRIENDS OF EDUCATION

\$250 TO \$499

Peter and Kaija Braus
Jennifer D. Brown
Canandaigua National Bank
John and Betsy Carver
Kimberly Collins
Kathleen Dinaro
Reuben Epstein and Joanne
Siegle
C.R and Naomi Erdmann
Ernst & Young LLP
Mark and Christine Fitzstevens
Dennis Kessler
Philip and Jane Lange
M&T Bank, East Winton Branch
MCC Casual Fridays
Betsy Naumberg and Carl
Hoffman
Pathstone
Rochester Teachers Association
John Szybist and Joan Aiello
Gary and Sue Tebor
George Tsanis
Brian Wenink

STAR STUDENTS

\$100 TO \$249

Cheryl Breitenbuecher
Ray and Judith Bullene
Romolo Celli and Elizabeth
Forbes
Nella Corryn
Jeffrey P. and Triscilla Difulvio
Dr. Eric M. Dreyfuss
Carol Eisenberg
Lynne Feldman and Tony
Suchman
Seymour Fogel
Alan and Ronny Frishman
Wendy Fritz
Genesee Regional Bank
William and Ellen Gertzog
Laurie Haelen
Elizabeth Hallman-Dye and
Charles Dye
Susan and Bryan D. Hetherington

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Ellen and Robert Kimbrough
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Daniel Lopez
Hilda Lopez
Jay Lopez
Barry and Christine Mandel
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Yacknin
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Aaron and Geraldine McFadden
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Marlene Samuels
Helen Schwartz
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VJ Stanley Literacy Fund
University of Rochester
Jerry Wein
Dan and Nan Westervelt
Jo and Paul Wilson
Jay F. and Shawn M. Woychick
Heidi Zimmer-Meyer & Paul
Meyer

HIGH ACHIEVER

\$50 TO \$99

Shirley M. Alexander
Linda C. Bagdon
Maria Behncke
Carolyn and Sam Bick
Dean and Steve Brown
Jacquie Cady and Tom Frey
Marjorie Case
Ralph Code
Gail Cook
David and Kelly Cuff
Bridget Dehmler
Edward J. Doherty and Patrice
Mitchell
Ron Epstein and Deborah Fox
Jonathan Feldman and Alison
Helms
Sarah Fitts-Romig
Mary Flatley
Ruth Fried and Joshua J. Herz
Elizabeth Gear
Julia E. and John J. Grana III
Catherine A. and Andrew L.
Green
Deb Harloff
Mia Hodgins
Mary Sue Jack & Richard E.
Kreipe
Nancy Kennedy and Barbara
Ames

Kathleen Lamb
Richard W. Lenhard
Tanzy Love
Deb Lyon
Anthony and Donna Manicone
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Martino
Elizabeth Mascitti-Miller
Mattel
Brian McCarthy
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Kimberly Minier
Diane Morrell
Annette Moscatto
Normandy Corporation
John Page and Sandy Mitzner
NY Senator Joe Robach
Joanie Rubin and Tai Kwong
Crystal Sawyer
David Schindler
Kathleen Schindler
Miriam and Sandy Shapiro
Timothy T. Sladden
Jacob Z. and Carole G. Slepian
Edie Steele
Linda Thompson
Elizabeth R. Tobin and Kathleen P
Ostar
Michael J. Tobin
Beverly Barr Vaughan
Julia and David Walsh

TRIBUTE GIFTS

Kristine Hannon in memory of
Theresa Fielder
Sumati Davadutt in honor of Dr.
Walter Cooper

GIFTS-IN-KIND

Antithesis Advertising
Edwin Lopez-Soto
M&T Bank
Maria Richart
Professional Instant Press
Rochester City School District

** Gifts received between January
1, 2011 and January 15, 2012*



Biographer Carole Boston Weatherford shared her stories with students at Nathaniel Rochester School in March.

World of Inquiry School. The thousands of books we give to students each year give educators, students and families something exciting to share – a good book, and the fuel for doing exciting, creative activities in class.

When summer rolls around, we are still supporting students – through the *National Academy Foundation summer internship program*, which had students working in 2011 for the Rochester Red Wings, ESL and Advantage Federal Credit Unions, Innovative Solutions and other Rochester companies. We also supported students as the host of *Law Camp*, a

dynamic student work program through which young teens learned about the legal profession – and argued cases in moot court.

Thanks to you, our generous supporters, who enable us to make a positive difference for our city school students, throughout the year.

Yours truly,

Pat Braus, Executive Director

Nancy McKinley, Board President

REF Board of Directors

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 Stephany A. Moore, *Secretary*
 George Tsanis, *Treasurer*

Ray Mitchell Bullene
 Edward Cavalier
 Kimberley Collins
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 Mia C. Hodgins
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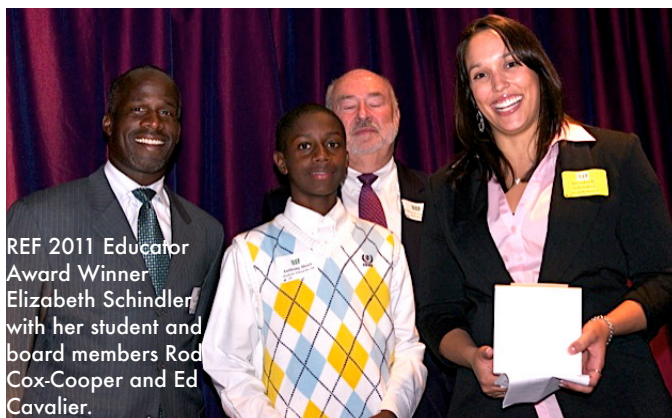
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 Dan Burns
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 Dennis Kessler
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As of May 1, 2012.



REF 2011 Educator Award Winner Elizabeth Schindler with her student and board members Rod Cox-Cooper and Ed Cavalier.



REF Executive Director Pat Braus with Board Member George Tsanis and M&T volunteers at the Jazz Festival Booth.

Dear Rochester Education Foundation,

Thank you so much for the wonderful gift of books. My students love their new books, and I have heard from many parents that they are spending more time reading together. The REF is a fantastic organization!

Thank you again, Georgina Konecny-Perry, School No. 6

Thank you for letting me learn about Alexander Calder [from Sandy's Circus, A Story About Alexander Calder]. I had a great time making moving art. And I had a great time working with my art teacher... Because I know one day I'm going to be an artist!

Your friend, Xzavier

REF Financials 2011

SUPPORT AND REVENUE

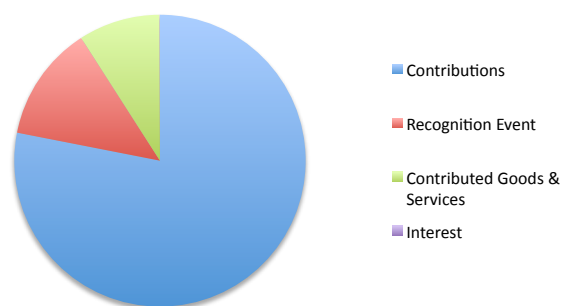
	<u>2011</u>	<u>2010</u>
Contributions	\$ 164,750	\$83,646
Recognition Event	27,056	23,440
Contributed Goods & Services	19,100	25,596
Income Interest	100	84
Total Revenue	\$211,006	\$132,766

EXPENSES

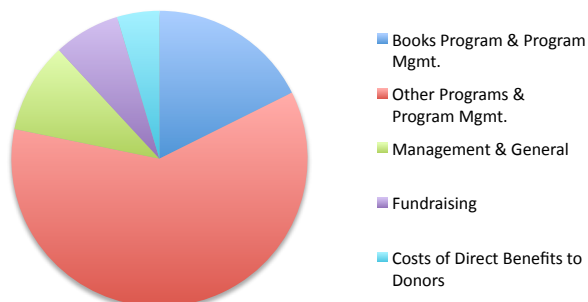
Books Program	\$ 36,433	\$42,809
Other Programs	125,181	47,263
Management & General	20,461	18,363
Fundraising	14,985	14,920
Costs of Direct Benefits to Donors	9,558	9,111
Total Expenses	\$206,618	\$132,466
Net Ordinary Income	\$4,388	\$300

*Reviewed Financials, May 11, 2012.

REF SUPPORT AND REVENUE 2011



REF EXPENSES 2011



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ROCHESTER, NY 14614

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facebook.com/pages/Rochester-Education-Foundation, twitter.com/ref_rochester

