

# Rochester Education Foundation 2012



Mehki McCray (center, with his family, teachers, principal and special guests, REF Executive Director Pat Braus, Kevin Doran and Doug Emblidge) was the lucky recipient of REF's 30,000th book donation at School No. 16 in March 2012.

## Dear Friend,

March 8<sup>th</sup>, 2012, was a big day for REF. We donated our 30,000<sup>th</sup> new book to a city school student that day.

Seven-year-old Mehki McCray received the book. His mother was there, reflecting on what it means to her son when he receives a new book this way. "It's exciting!" she said. Such books boost his interest in reading. "When he gets home, it's the first thing he does. He's getting that confidence."

There are many uncertainties about what works in education. But we know that providing needed resources and quality programs make all the other pieces of providing a quality education more likely to work.

We are proud to be able to support Rochester city students – from the youngest to the oldest – in tangible ways that make a positive difference in their lives.

We thank our supporters for making it possible for REF to generate the reading excitement Mehki enjoyed. With so many students facing the challenge of becoming good readers, city school educators consistently assure us that students benefit from the books REF donates to support literacy activities in class – and having the books at home to enjoy.

Of course we didn't stop at providing books in 2012. This was a

banner year for collecting and donating musical instruments through Spring for Music, all year and at the Jazz Festival.

REF also saw new additions to the support we offer city students. For the first time we had a full-time Rochester AmeriCorps member supporting students and the employers who provide them with paid internships. REF partners with local companies and the city school district's National Academy Foundation program to provide invaluable work experiences to students at quality employers such as ESL Federal Credit Union and the Rochester Red Wings. (go to pg. 2)



### Our Mission:

**Rochester Education Foundation is an independent organization whose mission is to provide resources and programs to improve learning and success for all Rochester city public school students through partnerships with educators, businesses and the community.**



Monroe High School 2012 Last-Dollar Grant recipients (left to right) Madeline Wearen, Luis Miguel Rivera-Cruz and Jasmina Heganovic.

(continued from pg. 1)

We also selected the first students to benefit from the Monroe High School Class of 1960 Last-Dollar Grants. How exciting to work with past Monroe graduates to support the success in college of 2012 graduates from their *alma mater!*

And when summer rolled around, we had the pleasure of working with Dr. Walter Cooper to personally deliver new books to the homes of students from the Dr. Walter Cooper Academy School No. 10 who needed a little extra reading help. His encouragement to family members to read with their child is a message we are happy to share.

REF continues to be a parent organization to smaller programs, such as the Outdoors Club at Wilson High School, Music Through the Ages at School No. 19, and others. We're happy to collaborate in efforts to support students.

Thanks to you, our generous donors, REF continues to empower students by giving them the tools they need to succeed.

Yours truly,

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Teachers' Choice parent-child reading event 2012.



Students select their own books from REF library through Teachers' Choice.

# Thank you to our generous REF supporters in 2012!

## SCHOLARS

### \$5,000 and up

Rochester Area Community Foundation  
The College at Brockport  
The Jay and Jane Braus Family Foundation

## HONOR ROLL

### \$2,500 to \$4,999

Advantage Federal Credit Union  
ASAR  
Richard T. Bell Foundation  
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## TOP OF THE CLASS

### \$1,000 to \$2,499

The Ames Amzalak Memorial Trust  
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SWBR Architects Charitable Fund  
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Wegmans

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Wayne Willis and Susan Medoff

**In honor of Pat Braus** who received the NCJW's Hannah G. Solomon Award in 2012:  
Gary and Sue Tebor  
Catherine Mazzotta and Ellen Yacknin

**In honor of Dennis Monroe:**  
Timothy and Cathleen Clancy

**In honor of Louise Woerner:**  
Jacob and Carole Slepian

**In-Kind Contributions**  
Antithesis Advertising  
AlphaGraphics  
The Dady Brothers  
Lindsay and Karen Davis  
First Book  
Kodak Strategic Business Division  
RCSD Audio Visual & Graphics  
Nathalie Traikos  
Ward's Science

Thank you, Rochester Education Foundation,

...for the Monroe High School Class of 1960-REF Last-Dollar Grant. This grant will financially help me with some expenses that are required to become a great student.

Luis Miguel Rivera-Cruz, Monroe High School

...for the books... I am a 6<sup>th</sup> grader going on to 7<sup>th</sup> grade and want to get an education to live the life I dream of. I am thankful for this Foundation because I love reading.

Mohamed, Rochester International Academy

...for this book, Martin's Big Words: The Life of Dr. Martin Luther King, Jr. This book inspired me. He made the world a better place ... I am excited to add this book to my collection.

Keith, School No. 4

## REF Financials 2012

### SUPPORT AND REVENUE

Contributions	\$ 109,422
Recognition Event	39,356
Fees for Services	45,557
Contributed Goods & Services	13,736
Income Interest	103

**Total Revenue \$208,174**

### EXPENSES

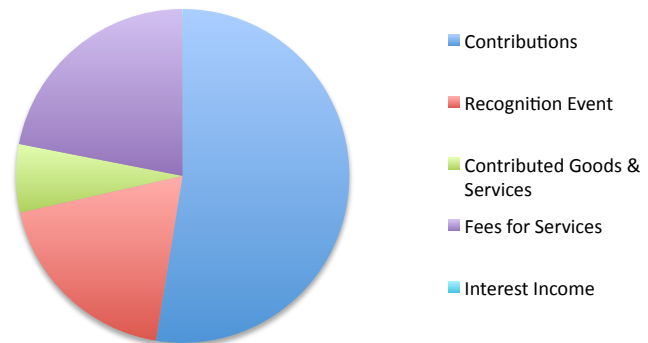
Books Program	\$ 23,161
Other Programs	109,899
Management & General	21,267
Fundraising	16,564
Costs of Direct Benefits to Donors	10,832

**Total Expenses \$181,723**

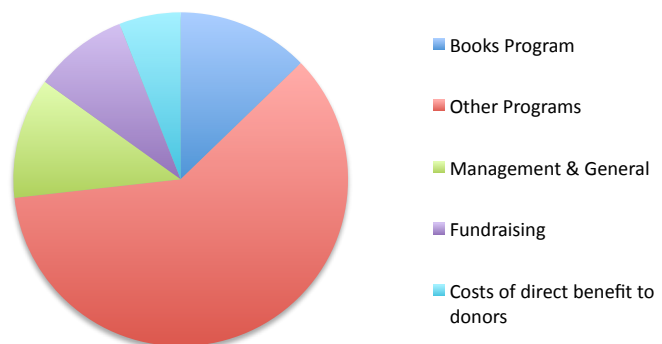
**Change in Net Assets \$26,451**

*\*Reviewed Financials, August 26, 2013.*

### REF SUPPORT AND REVENUE 2012



### REF EXPENSES 2012



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250 MILL STREET, SUITE 400  
ROCHESTER, NY 14614

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ON THE WEB: [rochestereducation.org](http://rochestereducation.org)

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REF is United Way of Greater Rochester donor-choice agency #2529.

Student Nyrena Eley participated in REF-Summer of Opportunity Criminal Justice Law Camp, summer 2012.

