

**ADVERTISE IN THE**  
**A TOAST TO REF AND OUR PARTNERS**  
**PROGRAM BOOK**

Full Page Full Color Ad	4.5 inches wide X 7.5 inches high	\$500
¾ Page Full Color Ad	4.5 inches wide X 5.5 inches high	\$300
½ Page Full Color Ad	4.5 inches wide X 3.625 inches high	\$200
¼ Page Full Color Ad	4.5 inches wide X 1.756 inches high	\$150

*\*Not-for-profits may take 30% off the cost of their ad.*

**ADVERTISEMENT SUBMISSIONS MUST BE RECEIVED BY SEPT. 18, 2017.**

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**Name:** \_\_\_\_\_

**Company:** \_\_\_\_\_

**Address:** \_\_\_\_\_ **City** \_\_\_\_\_ **State** \_\_\_\_\_ **Zip** \_\_\_\_\_

**Contact info:**     **E-mail** \_\_\_\_\_     **Phone** \_\_\_\_\_

**Ad size:** \_\_\_\_\_     **Investment \$** \_\_\_\_\_

**Signature of authorized buyer:** \_\_\_\_\_

Please make checks payable to: "Rochester Education Foundation."

Mail payment along with your Advertising Registration to:  
Rochester Education Foundation  
250 Mill Street - Rochester, NY 14614  
Phone: 585-271-5790  
[info@rochestereducation.org](mailto:info@rochestereducation.org)